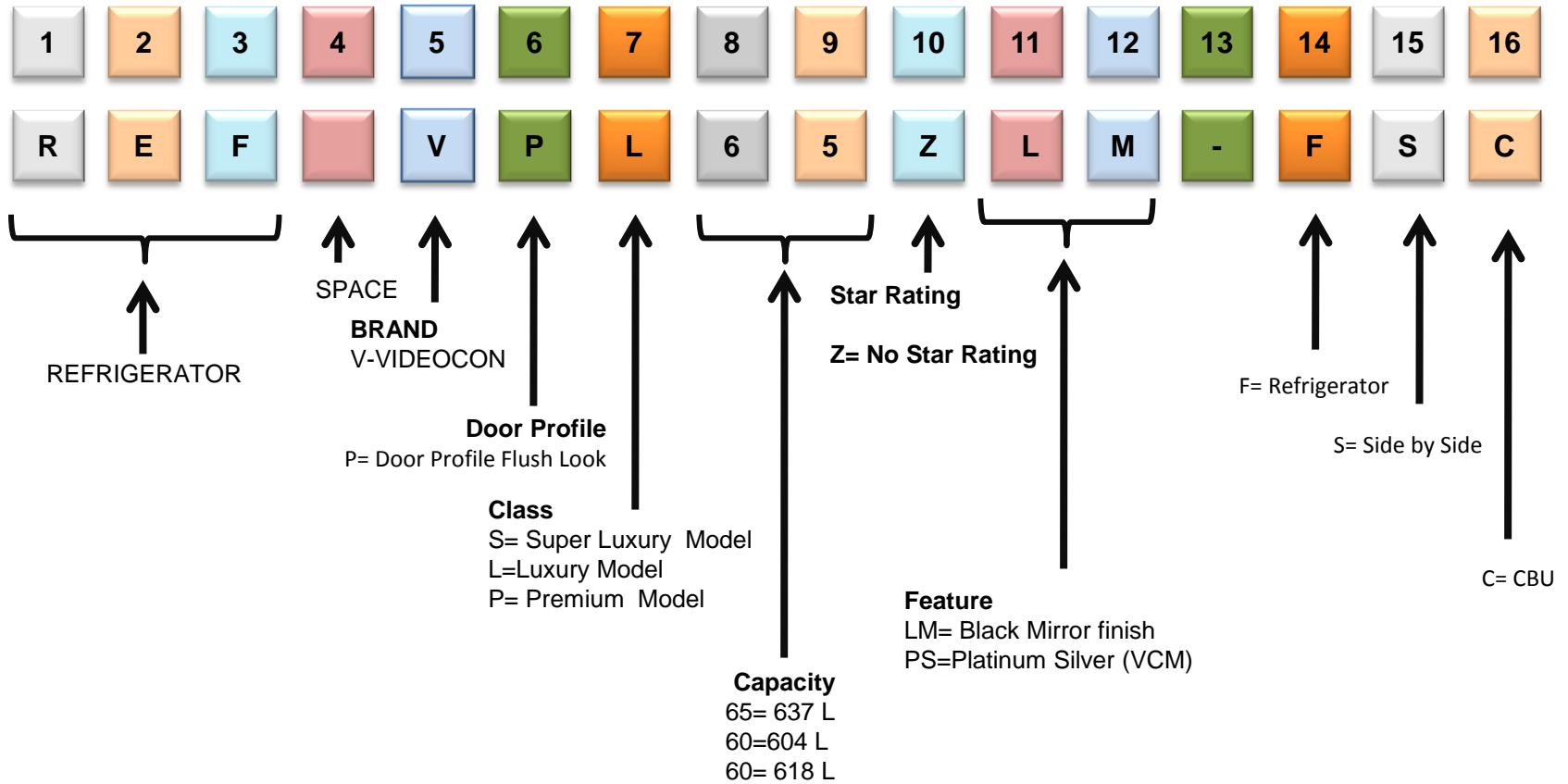


Stunning New Side by Side Range
Oct, 2012





SBS Refrigerator Nomenclature





VIDEOCON

Advantages of Side By Side Refrigerators

Expansive Capacity; Stylish Looks

Ergonomically designed Cabinets & Storage Compartments for customized needs

Space Efficient ; Requires less room for Door Clearance

Ideal for Narrow or Galley type of Kitchens

Water & Ice Dispenser facility without opening the door

Optimum level of cool air maintained separately in refrigeration compartment & freezer. No mixing of odors

Open door Warning Systems



Basics Of Side by Side Refrigerator



VIDEOCON

Large Refrigerator Section on the right . **Full Length Freezer** on the left

Attractive & Convenient alternative to Conventional Frost Free Refrigerators . No mixing of Odors. Optimal separate cooling on each side

Quick Access to Food . Easy to reach Higher shelves compared to conventional FF Models.

Better Space Management . Assigned Shelf space for different kinds of Food.

More Storage Space Inside. Takes Less space outside. Half doors require less door clearance space compared to full doors in Conventional refrigerators

Add on Lifestyle Facilities: Water & Ice Dispenser, Home Bar, LCD/LED displays, Separate Temp controls





VIDEOCON – USP & Features



Different Kinds of Food taste well when they are preserved well.

To retain the freshness and nutrients of food, they need to be stored at the right temperature

✓ Magic Cool allows users to select and set the optimum temperature for different foods, at the press of a button



VEGETABLE: 3°C



FISH: -1°C



MEAT: -3°C

Other Major USPs...




Automatic Ice Maker

Specially built with Sharp & Solid cutter for both Ice cubes & Crushed Ice




Wine Rack

Adjustable rack to store wines and champagne




Home Bar

Mini Bar to enjoy a drink or two at home



Water Dispenser

Quenches thirst without having to open the Doors again and again



Other Major USPs...



Humidity Controlled Crisper

Humidity control knob regulates moisture to ensure longer life of Vegetables & Fruits stores



Transparent Freezer Drawer

Easy to access and find stocked Frozen foods like Ice creams, Peas, etc.



Dairy Compartment

Special assigned compartment space for Cheese, Eggs, Chocolates.



Other Major USPs...



Transparent Door Pocket

Gives a Spacious look to the Refrigerator inside



Environment Sensors

Built in Smart sensors to control cooling cycle by itself.



Tilting Pocket

Slightly tilted pockets for easy access and easy handling of food packets



LINE UP 2012



VPS60ZLM-FSC



VPS60ZLM-FSC



VPPL60ZPS-FSC

Super Luxury Model

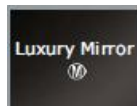
VPS60ZLM-FSC



Gross Cap (L): 637
Storage Cap (L): 537

- ✓ LCD Display
- ✓ Automatic Ice and water dispenser
- ✓ Home Bar
- ✓ Tilting Freezer Pocket
- ✓ Wine Rack
- ✓ Safety Glass Shelves
- ✓ Dairy Compartment
- ✓ Low Energy Consumption
- ✓ Low Noise Level
- ✓ No frost & cooling fan

Finish:



WxDxH (mm): 942x803x1812



Luxury Model

VPL60ZPS-FSC



- ✓ Built –In Style
- ✓ LED Display
- ✓ Magic Cool Zone
- ✓ Automatic Ice and water dispenser
- ✓ Home Bar
- ✓ Tilting Freezer Pocket
- ✓ Wine Rack
- ✓ Safety Glass Shelves
- ✓ Dairy Compartment
- ✓ Low Energy Consumption
- ✓ Low Noise Level
- ✓ No frost 2 cooling fan

Gross Cap (L): 604
Storage Cap (L): 518

Finish: Platinum
Silver

WxDxH (mm): 895x730x1790

Premium Model

VPPL60ZPS-FSC



- ✓ Built –In Style
- ✓ LED Display
- ✓ Safety Glass Shelves
- ✓ Dairy Compartment
- ✓ Low Energy Consumption
- ✓ Low Noise Level
- ✓ No frost 2 cooling fan

Gross Cap (L): 618
Storage Cap (L): 561

Finish:

Platinum
Silver

WxDxH (mm): 895x730x1790



Specs Sheet

VID Ref Model name		VPS65ZLM-FSC	VPL60ZPS-FSC	VPP60ZPS-FSC
				
Climate Type		T	T	T
Colour Specification		Black glass finish	Platinum Silver	Platinum Silver
Gross Capacity (Litres)	Total	637	604	618
	Freezer	243	227	241
	Ref	394	377	377
Storage Capacity (Litres)	Total	537	518	561
	Freezer	180	175	201
	Ref	357	343	360
Product Size (W*D*H) mm		942*803*1812	895*730*1790	895*730*1790
Control (LED display)		with LCD display	with LCD display	
Handle		DW Basic(full length)	C-type bar handle (full length)	C-type bar handle (full length)
Minibar (Homebar)		Yes	Yes	No
Automatic Ice & water dispenser		Yes	Yes	No
Wine rack		Yes	Yes	Yes
Dairy Compartment		Yes	Yes	Yes
Magic cool zone		No	Yes	No
Nano Silver		No	No	No
Toughened glass shelves		Yes	Yes	Yes
Refrigant		R134A	R134A	R134A

THANK YOU

